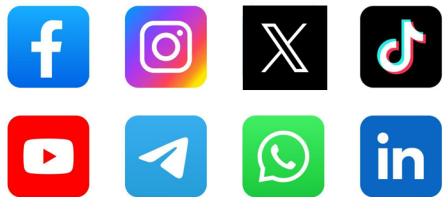www.konnivartha.com

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www.konnivartha.com is a reputed world wide malayalam cultural and news portal. Beyond every days pravasi cultural pro- gramme and news, we updates breaking news also. It is a truely 21st Century product which matches the new space of life and development, currently evidence in our society. It is flexible enough to change with the pulse of its readers. Our target is lacks of lacks enlightened readers all over the world especially Pravasi and Keralites. Each issue of Signature is packed with target information on current, National, International, Social, Cultural Affairs, Kadha, Kavitha, Article, Cartoon, Economics, Politics, Carrier, Sports, Science and Technology, Lifestyle Trends, Entertainment, Children, Association News, Celebrity Messages, Interview, Health, Gulf News, Literature, Business news.com

Our www.konnivartha.com is different from other web protals on quality layout and content. No wonder when you advertise in www.konnivartha.com your message scores more points with more readers. We are committed to promote your concepts and products to the next level, to the target audience.

Place	Size by turn	Amount
Top Banner	1000X85 pixels	1,00,000/- year
Master Head	1000X70 pixels	75,000/- Year
Inner content Top	280X280 pixels	50,000/- Year
Side bar Top	280X280 pixels	25,000/- Year
Side bar Bottom	280X280 pixels	20,000/- Month
Content Bottom	660X85 pixels	12,500/- Month
Bottom Banner	1000X85 pixels	6,500/- Month

1. Please note that above dimensions all are in pixels and 72 dpi resolution for the web standard

2. Above mentioned dimensions are the maximum limit for the best view. There is no minimum limit.

3. All images format like jpg, gif, png etc and flash (swf) will support.